

DELL'ARTE
INTERNATIONAL

ANNUAL HOLIDAY SHOW & TOUR:

NOV 26 - DEC 18, 2022

TIX AVAILABLE 09-25-22

THE DELL'ARTE COMPANY'S
43RD ANNUAL HOLIDAY
SHOW & TOUR

NIGHT LIGHT



2022 HOLIDAY SHOW
SPONSORSHIP INFORMATION



131 H ST.
Blue Lake, CA 95525
Nonprofit Tax ID: 94-2207895

ABOUT

NIGHT LIGHT

DIRECTED BY: JULIE DOUGLAS

The Annual Dell'Arte Company Holiday Show & Tour is back! "Night Light" is an original theatrical adaptation of stories, myths, and tales from around the world about Solstice. Dell'Arte's innovative and unique style of physical storytelling takes to the stage in a sensorial, comic, and endearing collage of tales about tricksters, transformation, and the changing of the season.

[MORE INFO](#)

DELLARTE.COM



42 YEARS

OF TOURING CALIFORNIA'S NORTH COAST

MAKING A DIFFERENCE IN HUMBOLDT'S RURAL AND REMOTE COMMUNITIES

Beginning in 1978, the professional Dell'Arte Company developed relationships with community groups through extensive rural touring residencies in addition to urban and college tours. In 1980, the Dell'Arte School began producing an end of year tour, expanding the touring trail blazed by the Company. In 1990, the Company and School began the annual show and tour to address a rural area study showing rates of domestic violence increasing during the holiday months of November and December.

Dell'Arte connects with the county's 135,000 underserved rural residents as well as seven Native American tribes. Rural communities have limited access to high quality art engagement experiences and professional theater. Our programs reach isolated rural communities in our region about the size of Massachusetts, which extends north to Oregon and south to Point Arena in Mendocino County, just north of the San Francisco Bay Area.

The Dell'Arte Holiday Show is a proud 'Hunger Fighter' with Food For People, and the aim year after year, is to bring a message of hope as the light diminishes into the winter season. Community potlucks, song circles, story exchanges, classroom study guides about the play, and workshops accompany this regional tour, making it a cherished community event!

THE TEAM

Ensemble Director

Julie Douglas

Assistant Director

Samantha Williams-Gray

Executive Producer

Alyssa Hughlett, CEO



[MORE INFO](#)

SUPPORT US

BE A SPONSOR!

LEAD SPONSOR:

- **Billing over title and logo** on Holiday Show posters
- **Opportunity for custom promotion** designed with our staff
- **Your company's logo banner** displayed on the Dell'Arte Holiday Show webpage for the duration of the promotion and rollout of the event.
- **Your company's promotion code and/or printable and/or online coupon** shared in the Dell'Arte November and December newsletter (5,500+ subscribers) and linked on the Holiday Show webpage throughout the event
- **Company name and sponsorship shout out at curtain call** for Holiday Show performance highlighting your contribution to the community
- **Full page ad in the Holiday Show digital program** (link to program provided to 5,500+ newsletter subscribers)
- **Logo and/or Company Coupon link on Dell'Arte** website and social media platforms
- **Your company's Logo** on Holiday Show posters placed throughout Humboldt County
- **Featured in national/local Press Releases**
- **8 Reserved early access show and drink tickets** to the next live event hosted by Dell'Arte (Specific show restrictions apply)

LEVELS OF SUPPORT

LEAD SPONSOR:

\$5,000

ASSOCIATE SPONSOR:

\$2,000

EVENT SPONSOR:

\$1,000

PARTNER:

\$750

SMALL BIZ CLUB:

\$500



ASSOCIATE SPONSOR:

- **Your company's logo banner** displayed on the Dell'Arte Holiday Show webpage for the duration of the promotion and rollout of the event.
- **Your company's promotion code and/or printable and/or online coupon** shared in the Dell'Arte November and December newsletter (5,500+ subscribers) and linked on the Holiday Show webpage throughout the event
- **Company name and sponsorship shout out at curtain call** for Holiday Show performance highlighting your contribution to the community
- **Half page ad in the Holiday Show digital program** (link to program provided to 5,500+ newsletter subscribers)
- **Your company's Logo** on Holiday Show posters placed throughout Humboldt County
- **Logo and link on Dell'Arte** website and social media platforms
- **Featured in national/local Press Releases**
- **6 Reserved early access show and drink tickets** to the next live event hosted by Dell'Arte (Specific show restrictions apply)



SUPPORT US

BE A SPONSOR!

LEVELS OF SUPPORT

EVENT SPONSOR:

- **Your company's logo banner** displayed on the Dell'Arte Holiday Show webpage for the duration of the promotion and rollout of the event.
- **Your company's promotion code and/or printable and/or online coupon** shared in the Dell'Arte November and December newsletter (5,500+ subscribers) and linked on the Holiday Show webpage throughout the event
- **Company name and sponsorship shout out at curtain call** for Holiday Show performance highlighting your contribution to the community
- **Half page ad in the Holiday Show digital Program** (link to program provided to 5,500+ newsletter subscribers)
- **Your company's Logo** on Holiday Show posters placed throughout Humboldt County
- **Logo and link on Dell'Arte** website and social media platforms
- **4 Reserved early access show and 4 drink tickets** to the next live event hosted by Dell'Arte (Specific show restrictions apply)

LEAD SPONSOR:

\$5,000

ASSOCIATE SPONSOR:

\$2,000

EVENT SPONSOR:

\$1,000

PARTNER:

\$750

SMALL BIZ CLUB:

\$500

PARTNER:

- **Your company's logo banner** displayed on the Dell'Arte Holiday Show webpage for the duration of the promotion and rollout of the event.
- **Company name and sponsorship shout out at curtain call** for Holiday Show performance highlighting your contribution to the community.
- **1/3 page ad in the Holiday Show digital Program** (link to program provided to 5,500+ newsletter subscribers)
- **Your company's Logo** on Holiday Show posters placed throughout Humboldt County
- **Logo and link on Dell'Arte** website and social media platforms
- **4 Reserved early access show and 4 drink tickets** to the next live event hosted by Dell'Arte (Specific show restrictions apply)

SMALL BIZ CLUB:

- **Your company's logo displayed** on the Dell'Arte Holiday Show Webpage for the duration of the program and roll-out of the event.
- **1/4 page ad** in the Holiday Show digital and print Program
- **Your company's Logo** on Holiday Show posters placed throughout Humboldt County
- **2 Reserved early access show and 2 drink tickets** to the next live event hosted by Dell'Arte (Specific show restrictions apply)

